

Strong & Growing

Your Reining Horse Foundation (RHF) is growing up — it is 20 years old! What started as a dream from reining leaders in the 1990s became an official organization in 2001. Today, the RHF is growing and has a major impact on the reining community.

To keep an organization like this moving forward, it takes many things, including good volunteer leaders. According to the bylaws, the RHF can have a maximum of 20 members on its Board of Directors. We have some super individuals, and they give their time and expertise to guide the organization, support it financially and encourage their peers in the reining world to do the same.

The board and our donors deserve accolades for putting the RHF in a position to weather the global pandemic of 2020. Solid planning over the years helped the foundation avoid shaky finances and service downturns that affected many nonprofits.

An exciting step this year is the conversion of two decades of donor records to new donor management software. We want to build effective relationships with our donors, and this new tool will help. Reiners are giving in greater numbers, and this system will assist with recordkeeping, reporting and outreach. Using fundraising best practices is keeping the RHF strong and growing for future generations.

If you talk to reiners about why they love the sport, a sense of community is a consistent theme. This is the heart of the RHF mission: We care for and honor

our reining community. The RHF's core programs include the Dale Wilkinson Memorial Crisis Fund, scholarships and youth leadership development through NRHyA, and perpetuation of the sport's history through the NRHA Hall of Fame.

RHF donors come from around the globe and across all of reining — from youth members to those who have carried a membership card since the beginning of NRHA. Gifts from \$5 to \$50 are common, and more donors are demonstrating commitment to the Reiners Club with unrestricted gifts of \$100 and higher.

There are four levels of Reiners Club support. At the highest level, Champions give \$3,000 or more per year, and many make multiyear pledges, but we appreciate gifts of every amount.

I hope you can feel my enthusiasm for the RHF and its bright future. I'm proud to say, "Happy 20th, and thank you!"



Leslie Baker

RHF Executive Director

To donate, visit reiningfoundation.com, email rhf@nrha.com or contact Baker at 405-946-7400, ext. 106. You can also donate by texting "RHF" to 405-300-5919.



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